

# KATABAT Liberate

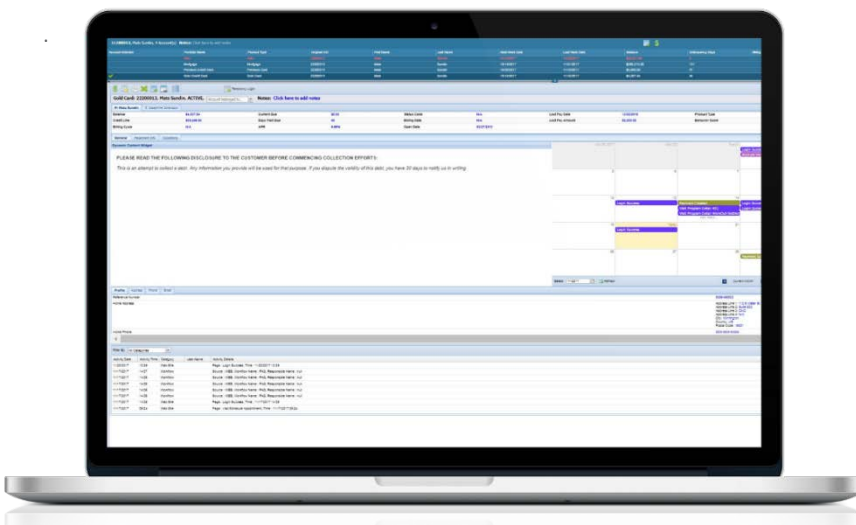
## Process Workflow

Making Any Conceivable Process a Reality

Your business is unique, and so are your processes. Operationalize any imaginable process by transforming it into standardized workflow with Katabat™ Process Workflow. Drive operational efficiencies, account servicing, back office management, customer marketing—and every other part of your organization.

## The Power is Yours

Part of the process-driven Katabat™ Liberate essential workflows solution, Katabat Process Workflow standardizes and strengthens your organizational processes, from creation to execution. Reimagine your approach to process automation, all in one solution that provides the auditability you need.

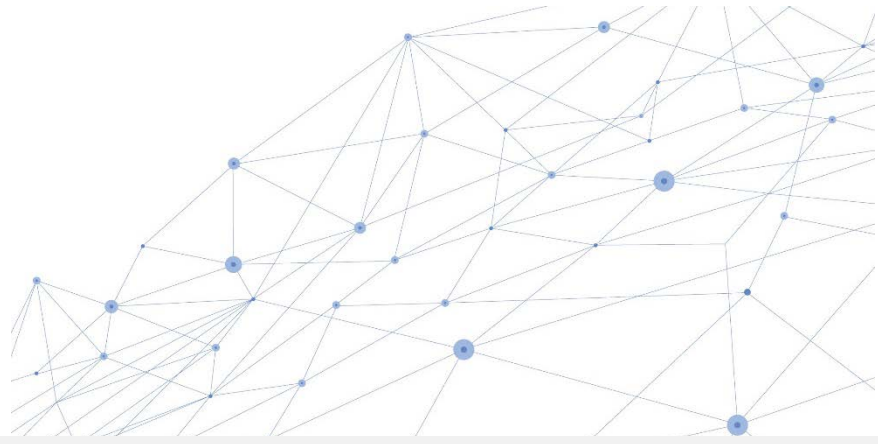


## The Highlights

If you're in a hurry

- Centralize and simplify account servicing, back-office management, and operations
- Reimagine your processes and standardize into automated workflows, your way
- Streamline operations and approvals with a documented audit history
- Define forms, surveys, and communications to elicit customer response
- Maximize account servicing as a strategic tool to drive retention and satisfaction
- Gain 360-degree customer visibility with integrated strategist, agent, and customer portals

# Process Workflow



## Making Any Conceivable Process a Reality

You hold the power to design workflows for unlimited possibilities. Gain control of everything from any operational process, to pre-account customer marketing, to end-to-end lifecycle management, to communications of all types. Automatically initiate specific actions triggered at the right moment. Gather data through workflows to measure critical inputs and use this information to make strategic decisions. It is all possible in our flexible solution.

### It Starts With Our Foundation

Our tightly integrated platform gives you transparency over your strategy and workflow operations. Integrated strategy, workflow, and multi-channel alignment work in synergy to drive growth. As you standardize your process workflows, you banish operational silos and enhance employee productivity.

Your business strategists gain a clear 360-degree view of all activity and workflow, with a built-in audit trail. Your customers benefit from personalized communications and continuity across agent and customer self-service interactions for an improved customer experience.

### Key Benefits



Standardized, streamlined process workflows unique to your business' needs



Automated processes that trigger specific actions



Easily configurable strategies, workflows, and communications without IT involvement



Real-time decisioning and agile response to customer needs



Personalized experiences via mobile-responsive, self-service customer portal