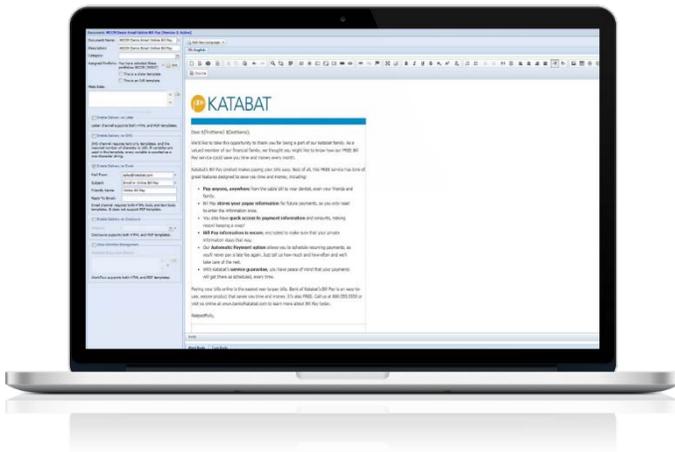


Inspiring Customers to Connect

Reach your valued, always-connected customers more effectively. Inspire them to engage. Part of the powerful Katabat™ Unite customer marketing communications solution, Katabat™ Digital Onboarding brings you the power of digital strategy and execution to foster long-term customer relationships.

Connect for Good

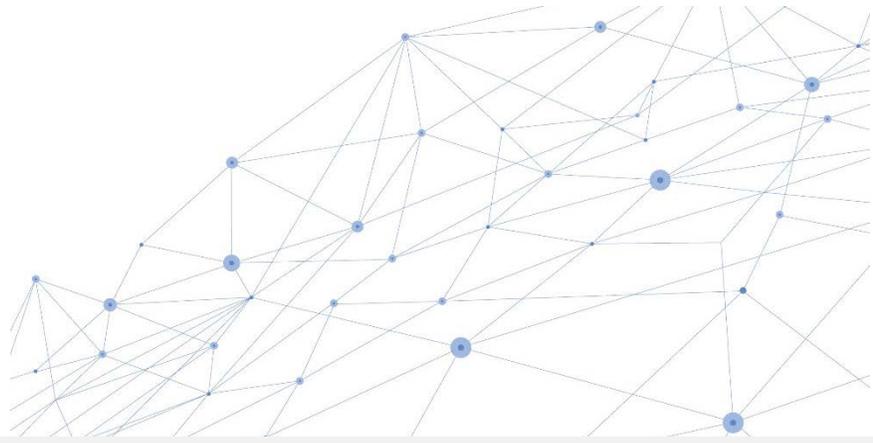
Experience the difference integrated strategy, workflow, and an on-demand customer portal can make in your digital communications performance and response rates. Customers can engage using their preferred devices, making it as easy as possible to interact.



They can respond to individualized offers, make payments, and update their accounts with 24/7 access. Foster deeper relationships as you deliver the responsive engagement your customers crave.

The Highlights If you're in a hurry

- Quickly create and execute personalized digital customer communications
- Tailor communications based on customer segmentation and responses
- Test and refine data-driven strategies before execution
- Respond in real time to customer inputs
- Send the right messages at the right time to maximize response



Inspiring Customers to Connect

Right Message at the Right Time

Personalize and execute digital customer communications that increase engagement. Deliver at the right time, with the right message, anywhere during the customer lifecycle. Leverage segmentation and other strategies for targeted customer communications through a powerful, intuitive portal.

You can test and preview strategies prior to campaign execution, and then calibrate the results. React immediately to customer inputs via integrated workflows to drive improved engagement.

You'll deploy new offers to your best customers at the perfect moment. Connect powerfully and profitably with new customers. Improve contact penetration while meeting your objectives.

Consistent and Compliant? Check.

In addition to highly individualized digital offers that work, you also benefit from consistent messaging. Keep compliant with an audit trail of all digital communication templates and data, including content creators and publishers. All boxes checked.

Key Benefits



Cost-effective, centrally managed communications through all digital channels including Katabat's 2 Way SMS.



Superior service and offer management strategies



Personalized customer experience through a mobile-responsive, self-service portal



Increased customer engagement and stronger lifetime relationships